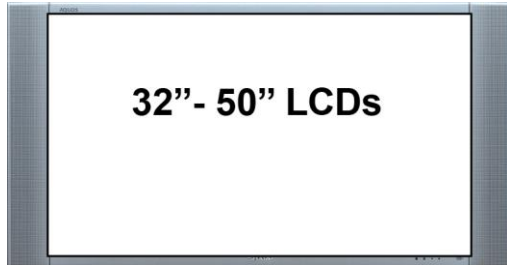


# Creative Spec Sheet

**Video File Formats Accepted:**

MPEG-2, MPEG-1, AVI, MOV, WMV, FLV, MP4

**Resolution:**

High Definition:

- 1920 x 1080
- 1280 x 720

Minimum:

- 720 x 480 (4x3 ratio) NTSC

**Frame Rate:**

30 frames per second

**Max Bit Rate (for MPEG-2 format only):**

16 Mbit/s (Megabits per second); must be constant, not variable

**Audio:**

Format: Stereo or Mono WAV or AIFF file

Rate: 48 kHz or 44.1 kHz (CD quality also fine)

Depth: 16 bit (CD quality)

- Mp3 easily convertible, at least 128 kbps, ideally 192 kbps
- Silent- embed blank audio track (required)

**End Frame:**

One second of black at the end